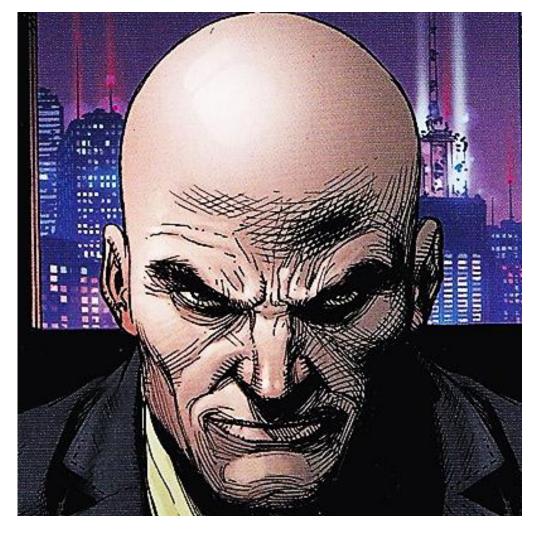


January 2025

"It's your New York!"

# The Rondout Reader



## LUTHOR STRIKES BACK!

by Kevin Ahearn

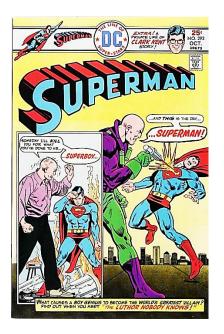




"Yes, it's **Superman** ... strange visitor from another planet, who came to Earth with powers and abilities far beyond those of mortal men!

"Superman... who can change the course of mighty rivers, bend steel in his bare hands, and who, disguised as Clark Kent, mild-mannered reporter for a great metropolitan newspaper, fights a never-ending battle for truth, justice, and the American way!"













**Superman** has shown generations of kids what being a hero really means.'



*'When I was little, I think that I wanted* **Superman** *to be my boyfriend.'* 



'If not for **Superman**, there might have been no **Spider-Man**, which is far too horrendous a possibility to contemplate.'



Op-EdA Great Metropolitan NewspaperReal TimeMY WORLD OF WORLDS!



**IMMORTAL METROPOLITANS!** 

SIZE MATTERS. PERSISTENCE CONQUERS. INTELLIGENCE TRIUMPHS!



#### INSIGNIFICANT CAPTIVES IN AWE OF MY OMNIPOTENT POWER, YOU CANNOT POSSIBLY IMAGINE THAT I KNOW **EXACTLY** HOW YOU FEEL!



I WAS SPARED BY THE **CYBER-RACE** THAT HAD SLAUGHTERED MY SPECIES. WHAT HAD THESE MACHINES DISCOVERED IN ME?



THE **CYBER-RACE** CONTINUED TO EVOLVE AND EVOLVED ME.

TECHNOLOGY ALWAYS ADVANCES, NEGATING THE NEED FOR KILLING MACHINES.



THE **CYBER-RACE** REPURPOSED THEIR CRAFT, NO LONGER DESTROYING CITIES, DIMINISHING THEM, CAPTURING THEM, SUSTAINING A *MENAGERIE.* THE FUTURE OF LIFE IN THE UNIVERSE CONTROLLED BY THE NON-LIVING!

BUT THE **CYBER-RACE** HAD NO IDEA OF THE POWER AND **SPIRIT** OF MY INCREDIBLE *LIVING* BRAIN, A MARVEL AT BIRTH, INFUSED BY THE CYBER-MECHANICS, I HAD BECOME...



### **BRAINIAC!**

THE ONLY LIVING CREATURE WITH FULL ACCESS TO THE **CYBER-RACE**, I WOULD ENHANCE AS I BROKE AND CONQUERED THEIR EVERY CODE.



DO NOT DESPAIR, METROPOLITANS, I MEAN YOU NO HARM. ON THE CONTRARY, I'VE GIVEN YOU ETERNAL LIFE! AND THE TIME WILL ACCELERATE!



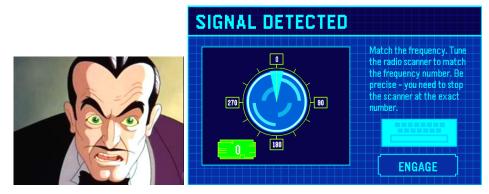
VERY SOON, MY *MENAGERIE* WILL FULLY RE-ENERGIZE FOR THE FULFILLMENT OF MY QUEST.



'IMAGINE IF YOU DARE, METROPOLITANS. All the Universe awaits!'



Technology is full of surprises...





'Fantastic!'

'From where?'



'Him!'

'Lex, what's it mean?'



'Resurrection ... for a rematch!'





'Father, this is madness!'



'History and legend, my dear!'



'The fight to fight for the future of Kandor!'

Only one had 'mythical' experience...



The clash was close until...



Raya struck Axar from behind...



'I have my champion. Only Clark Kent is Superman!'

### Ready in the rocket ...



'Thank you, Clark Kent. I know now how Jor-el must have felt.'





'History and legend...both repeat themselves!'



'So that's it. Brainiac just put our external lives to bed.'



'But Mr. White, Superman!'



'Jenny's right! There's still hope!'



'Okay, people, this is a newspaper! And the Metropolis reality... We're shrunk to micro-dots, **Superman**'s gone and we'll soon be on a one-way trip to Planet **Brainiac**!

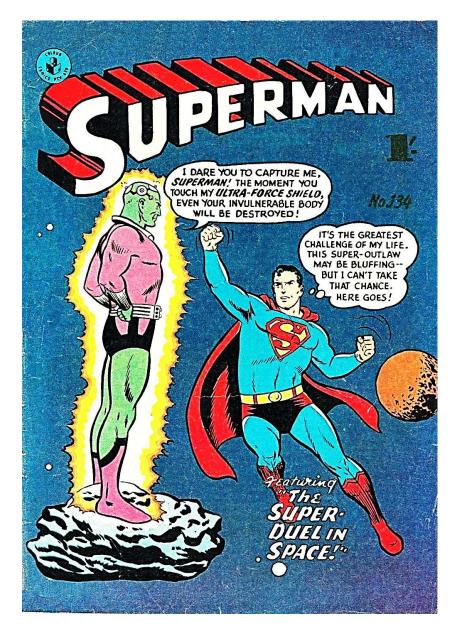
'That's the only news fit to print!'



'No! Superman promised. He'll be here!'

At that moment, beyond the bottle ...





#### Within the bottle...



"Chief, I think we're gonna need a new headline!"

## SUPERMAN VS. BRAINIAC Who do you like?



"SUPERMAN is a baaad man!"



"Yes he is, but **Brainiac** will beat him baaaaadly!"





"We live in **Superman**'s World! He's got to crush **Brainiac**!"



"Because if the Man of Steel loses, we'll be living in Brainiac's World!"





"Not fighting for a ring, a belt or a trophy, but for Metropolis in a bottle. It's a travesty!"



"Both are undefeated aliens, but this showdown is all about us. **SUPERMAN** is fighting for all of us!"





### HUMANITY, PLACE YOUR BETS

### In the media capital on earth...



In the new 'Media Capital of the World', all the corporate bigwigs gathered around the grand conference table--the 'Emergency Action Committee'



'If Brainiac kills SUPERMAN -- the worst disaster in American business history!'

'With Metropolis gone, the **Superman** 'bubble' has burst!'



'From best-selling memorabilia to the bargain bin faster that you can say. "Brainiac"!'

**'Superman** is going to destroy what he created - the American Comic Book industry!'

For a New York minute, super memories danced 'round the room...



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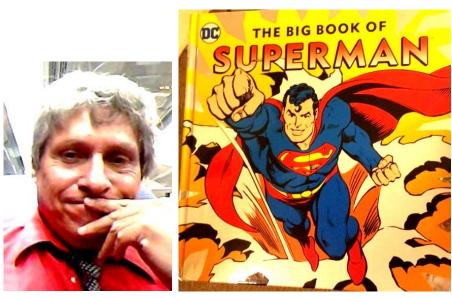
'Not so fast. We could retell old **Superman** stories or make up new ones.'

'We've been hoping that **Superman** would remake himself, tweek his story. Well, now we can!'







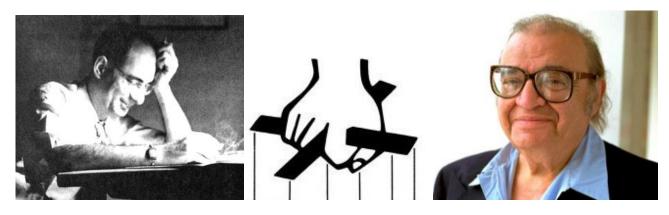


**'Superman** may be gone, but we can bring him back!'



'A little imagination and a ton of elbow grease, we'll create our own line of **Supermen**!'





'Will **Superman** still sell? Will his stories still matter?'

'If only we could contact **Brainiac**, make him an offer he couldn't refuse!'



Seemingly appearing out of thin air...





'Who? From Where?'





'Superman...Krypton!'



"Puny-Man" - I am Brainiac, Master of the super-sciences!"



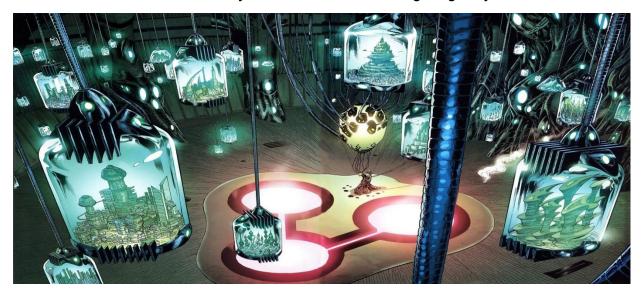
'You will not leave here alive!'



# OBC FOX PLANE CONO



"Superman is fighting for all of us! No matter your gender, World, your age or your color, your shoe size or your tax bracket...He's fighting for you!"





"Risking his life to save ours! **Superman** Makes us feel proud to be human!"



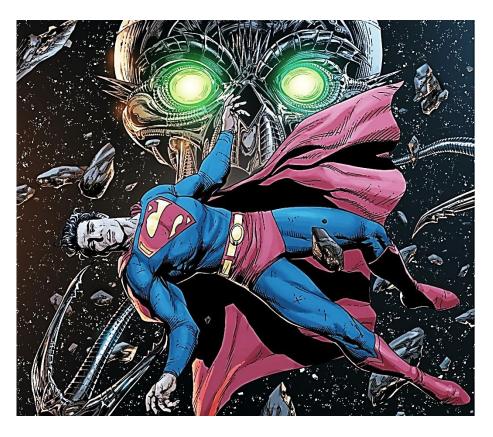
"But he isn't! **Superman** is as alien as **Brainiac**!"





"Superman has to defeat Brainiac!"

"Or all of us will be out of work!"





"Overdue Cosmic Justice – Our favorite illegal alien meets his match!"





'Sell-a-brate his death with a grandiose funeral!'

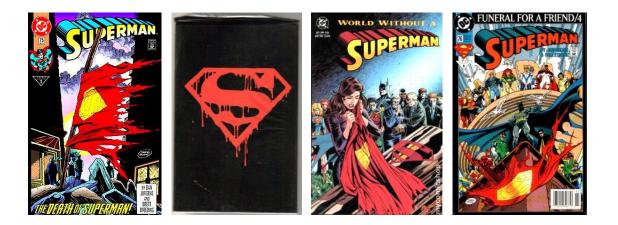


'Build a massive memorial!'



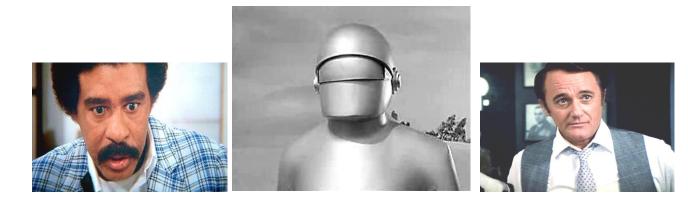
'Publish his Last Will & Testament! Make the whole world cry!'

'A "Death of **Superman**" super-deluxe series!'





'Tracking back the cat'...

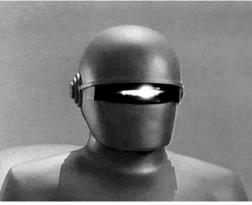


'A signal! Faint, but steady!'

'Snoring! Can we wake him up?'

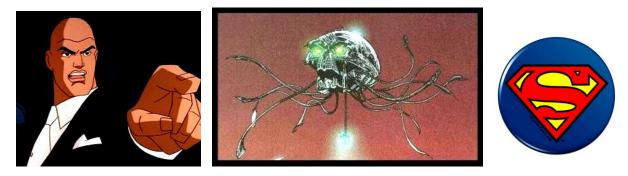


'Reserve power! Bouncing off two satellites...'





'Rise and shine, Male of Polymer!



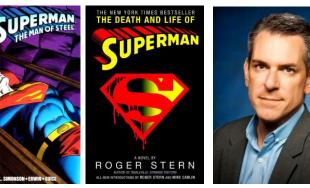
'Target Brainiac! Zero in at top speed!'



Around and around the conference table ...

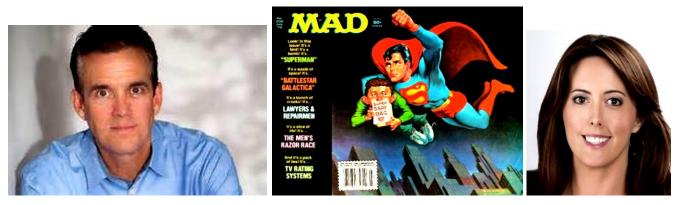


'Let's stop kidding ourselves! It's over!'



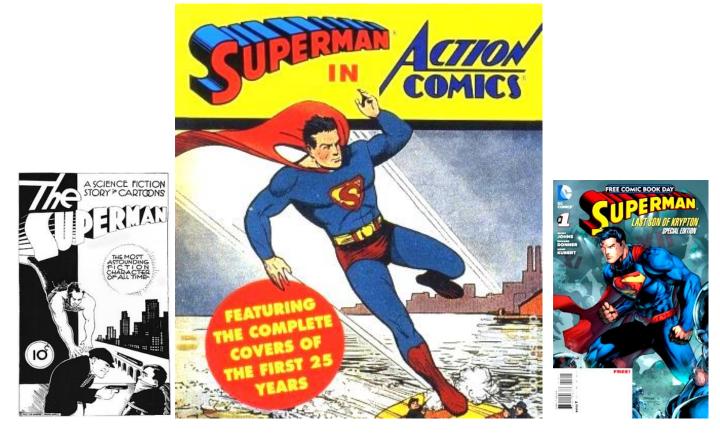
'The stockholders are screaming. We've got to shut down the entire line!'





'Cancel **Superman**? What would we do without him?'

'We're doomed, all of us! Doomed to...writing fanfic!'



Has a fateful decision been reached? The Powers That Be putting down the superhero we grew up with?

'Truth, Business, and the American Way'?



'Puny-Man! You have no concept of the power you defy!'





'The last of my species. Had you won, no one would have mourned me!'

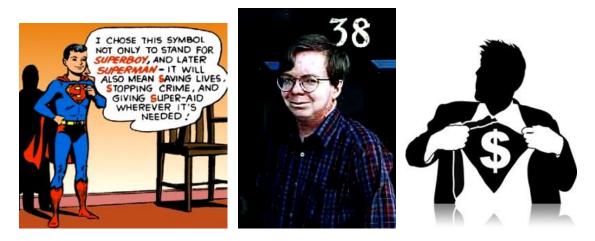


"Who will weep for you, Superman?'





Darkness gripped the table until...



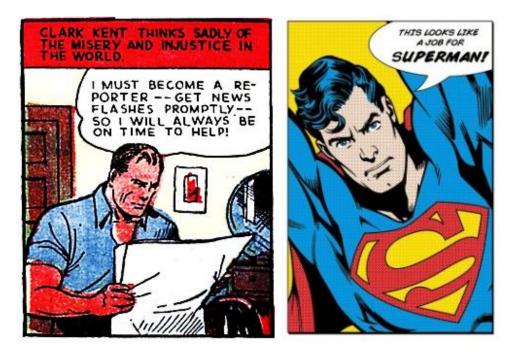
*'Is that what* **Superman** *has become?* A business, a product to be promoted and sold?

'Ten years ago, **Superboy** changed all our lives. That 15-year old superhero gave me an ideal, a role model, the idea that I could somehow contribute for the benefit of humanity.

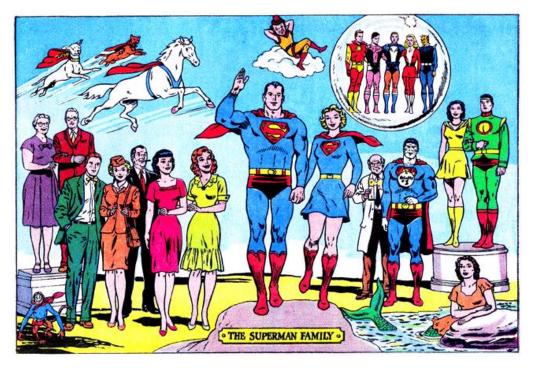
'I've been a 'Keeper of the **Superman** Flame' ever since, and I've learned that **Superman** will always be so much more that a name, an image and a tagline strictly for the bottom line!'.



**'Superman** came to earth with powers and abilities far beyond those of mortal men and could have achieved more fortune and fame as a rock star or an athlete, but chose instead...



'For ten wonderful years, the world has flourished without war or terror, corruption and fear! **Superman**'s been missing for little more than a week and you want to throw his whole family out into the street!



'The decision this company makes will not decide who **Superman** is, but who we are!'



'Is this the end of Superman?'I'm the director of his webpage, a diehard 'fanboy' ever since Superboy first appeared.



'And I got pushback! My hero was too powerful, too courageous, too perfect. They wanted characters with a gritty edge!



**'Superman** was too good, too noble, too bright, colorful and optimistic! To protect us, he risked his life again and again, taking on the fiercest monsters in the universe!





'And still he's called "soft" and "square"!'



**'Superman** is 'THE American Dream''! A babe from another world raised in Kansas who decides to use his incredible powers not to enrich himself but to help people everywhere!



'Don't talk to me about money or sales or your damn careers!



'You either believe in Superman or you don't!'









'Stay down, Superman! Surrender, I've beaten you!"





'Not quite, Brainiac!



'I took your worst, and it wasn't enough! You exist to imprison and enslave! I'm fighting for humanity!'



### 'Victory!'



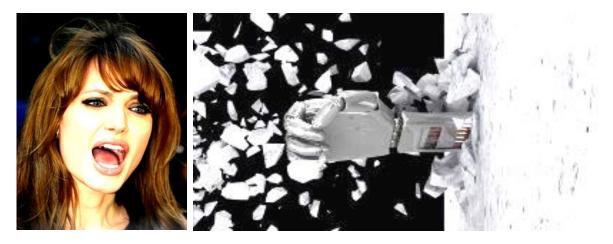




'We're saved. Superman won!'

'Yes, but...wait!'

### At that moment, the huge spaceship trembled...



'Pounding its way through the hull!'



'Nano-technology, self-repairing!'



'What, whose is that?'

